



Avangard Pitch Deck.

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Partner with **avangard** Agency: Your Gateway to Web3 Success

Avangard Agency stands at the forefront of the digital marketing frontier, now extending its expertise into the vibrant realm of Web3.

Through our strategic partnerships with leading traders, influencers, and Web3 initiatives, we aim to forge a brighter future, together.

Who We Are

As a multi-award-winning SEO, digital marketing, and content writing agency based in the UK, Avangard Agency has successfully transitioned into the Web3 domain.

Our expertise has been instrumental in empowering projects across RWA, DePIN, DeFi, NFTs, sports, gaming, and more, facilitating over \$8 million USD in public sale rounds and achieving oversubscriptions of more than \$35 million USD.

Our Commitment

To ensure the highest quality of service, we strategically limit our client intake to no more than eight per month.

This allows us to focus intensely on each project without resorting to outsourcing or compromising our standards.

Project analysis is crucial before initiating collaboration to ascertain our capability in providing meaningful assistance.

Our Services

Our offerings are designed to align perfectly with your budget, niche, blockchain platform, target countries, and overarching goals.

Twitter Ads

- **Full Management:** For a minimum monthly expenditure of \$10,000, we offer market research, creation of ad graphics, and complete campaign setup.
- **Service fee:** 15% of the spend.
- **Credit Line Acquisition:** Direct channel to Twitter representatives for compliant projects with an initial credit line of \$50,000 to \$200,000. **Service fee: 3-5k EURO.**

Twitter Ads

- **Price:** 1.2k per month.

Editorials and Mentions in Major Media

- **Price:** Starting from 5k EURO.

Web 2/Web 3 Press Releases

- **Price:** Begins at 1k EURO per press release.

SEO (On/Off-Page)

- **Price:** From 1000 EURO per project.

Community Management

- **Price:** From 800 EURO a month per 8-hour shift per agent.

Social Media Management & Content Writing

- **Price:** From 1k EURO per month; 5 EURO per 100 words for general content.

Graphic Design

- Starts from: 500 EURO per month.

Web Development

- Price: From 1.5k EURO per project.

Video Tutorials / Animations

- Engage your audience with captivating video content.

Go-To Market & Competitor Research

- Price: From 15k EURO per project.

CEX Listing

- Price: From 10k EURO, contingent on the exchange and project complexity.

Smart Contract Development and/or Audit

- Price starts: From 2000 EURO per project.

Let's Illuminate Your Path to Success

If your product is built on solid fundamentals, Avangard Agency is poised to propel it into the global spotlight.

Let's join forces to navigate the dynamic landscape of Web3 and achieve unparalleled success together.